



Vertare LLC

Frame Your Business For Success

Guiding Organizations To Exceptional Self-Sustaining Performance Through Visual Transformation

248-594-3863

Vertare LLC

Bloomfield Hills, MI
 Phone: 248-594-3863
 Email: MikeJuras@VertareLLC.com
 Web: www.VertareLLC.com

The Vertare Process Framework

A framework is the basic business structure engineers and managers conceptualize and use to address complex issues and to display complex processes, like product development.

Most companies already have a framework in place that they use to guide their product realization process.

These existing frameworks are invariably complex, highly unique, and vary among companies, and among divisions within a large corporate enterprise.

The Problem with Frameworks

Herein lies the problem with most product realization frameworks:

- Their inability to integrate with other processes due to inherent uniqueness
- The difficulty in defining value-add and non-value add content, activities, documents and events due to the near invisible nature of the product development process, unlike an easily identifiable manufacturing process.

Vertare's Universal Process Framework

Vertare LLC has developed a new, universal framework for product realization and other business processes, that eliminates these problems.

The Universal Process Framework is based on:

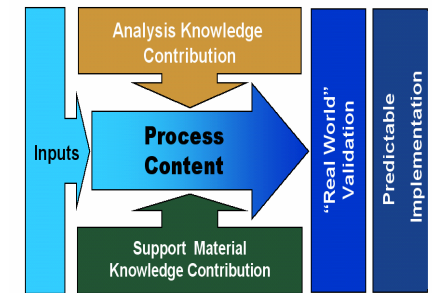
The principles of the scientific method that creates new knowledge based on observable, empirical, and reasoning

- The guiding norms of content, context, and constraints which are based on complex adaptive systems theory

Displaying Process Information

Vertare's Universal Process Framework displays existing processes in a way that provides:

- Ease of understanding to determine opportunities for process improvements



Vertare Framework Process Format Model

- A means for executives to actualize their goals through the manager and associate ranks
- Opportunities for managers to guide efficiency and effectiveness
- Opportunities for associates to participate in a meaningful way
- The foundation for selective linking of critical supply chain processes

Using the Product Realization Framework

The Vertare Process Format Model (framework) opens door to applying lean thinking to non-manufacturing processes.

It provides for the continuity of beliefs and values from the Executive level to the plant floor Operator.

A company's documented process is inventoried enabling Vertare to define one-to-one relationships between the existing product realization process and the initial, new Process Format Model.

The Master Model Set-Up experience clarifies guiding norms for:

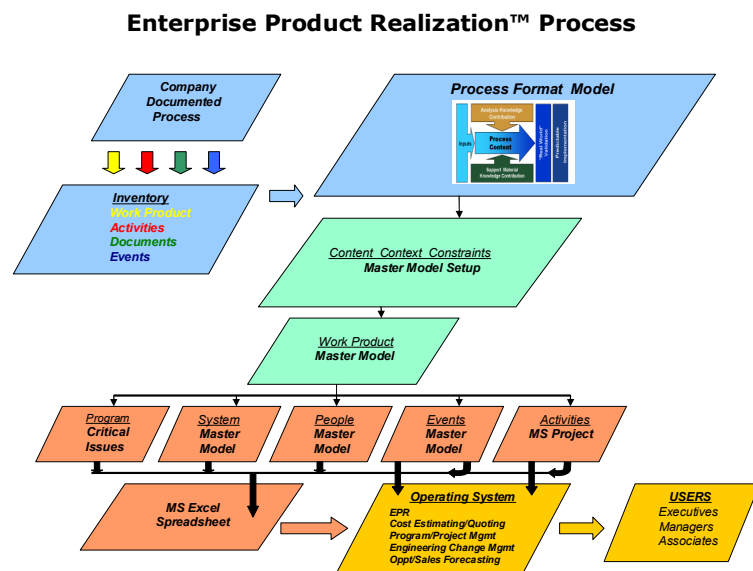
Content — Work Products required to achieve the process aim

- **Context** — Sequence, collaboration, communication, and concurrency
- **Constraints** — Unnecessary work, missing necessary work

Additional Master Models are introduced to finalize the necessary elements to be transferred into the Operating System using a Business Process Transfer Protocol

The result is a real-time system for:

- Executives to move from abstract risks to concrete solutions
- Associates to move from concrete work to abstract recommendations
- Managers to provide the bridge

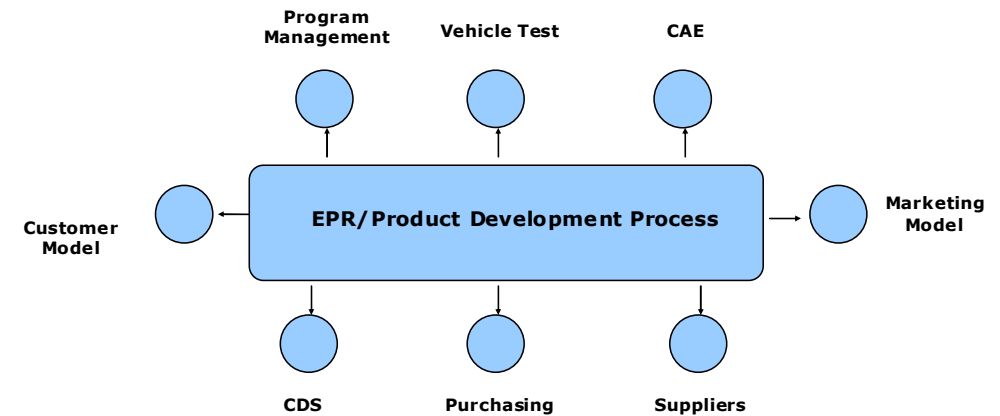


Supporting the Framework with The Operating System

The Operating System supporting the Vertare framework allows:

- Executives the opportunity to vary critical processes within the product realization framework to adjust project and program variations in order to optimize revenue and profit
- Managers the opportunity to view, adjust and control risk through process content, context, and constraints

- Associates to contribute innovation, optimized work effort, and continuous improvement ideas
- Collaboration-enhancing supply chain connectivity to be achieved while preserving participant individuality
- Protection from unnecessary intervention and enrichment of creative intervention will result



Add caption

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